

# Towards an integrated and seamless mobility system – Observations from international experience

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M\*\*S

What is M\*\*S **not**?

# What is M\*\*S **not**?

new

an app

possible without services

available

a panacea

What is M\*\*S?

# What is M\*\*S?

a mobility ~~production~~ distribution model

# What will M\*\*S do?

# What ~~will~~ **might** M\*\*S do?

enhance user-focus

improve efficiency

change behaviour

reduce car dependency



# What will ~~might~~ M\*\*S do?

improve efficiency

change behaviour

reduce car dependency

disrupt public transport governance

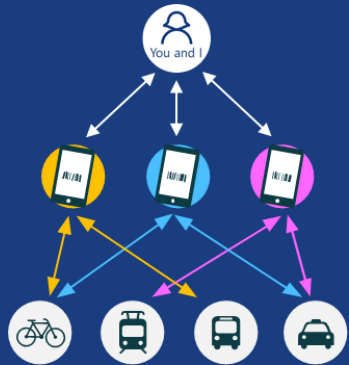
How much M\*\*S is enough?

# How much M\*\*S is enough?

M\*\*S lite vs M\*\*S all in  
M\*\*S building blocks vs M\*\*S Big Bang

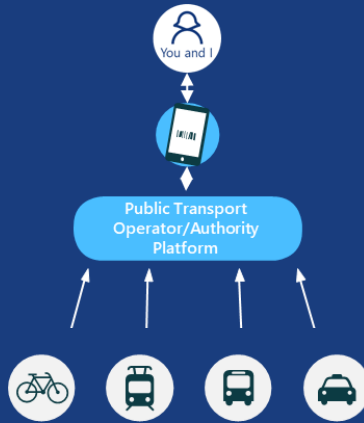
# Which M\*\*S model to select/incentivise?

## Commercial Integrator



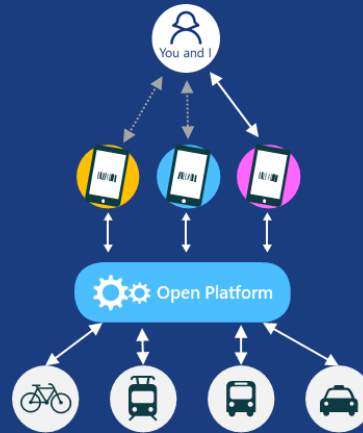
« walled gardens »  
curated  
bespoke/open APIs

## Public Transport/ Authority Integrator



« public M\*\*S »  
Uni-directional APIs

## Open and regulated back-end platform



« regulated utility M\*\*S »  
Multi-directional APIs

## Decentralised open M\*\*S ecosystem



« Mesh-y M\*\*S »  
« omni » APIs,  
Smart contracts

# What regulatory framework for M\*\*S?

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vision

roles-responsibilities

market entry/exit

data sharing

incentives, support and sanctions

Let's discuss!